



Policy: Board Advertisements and Advocacy

Reference No: P-BA-17

ADVERTISING

The Greater Essex County District School Board may incur advertising expenditures in support of public awareness and the sharing of information in the following areas only:

- school registration
- program offerings
- public consultations
- employment opportunities
- requests for tenders for goods and services
- sale of property
- other property issues (including such as may be required by other government authorities)
- school board accountability to the public
- system and business communications

ADVOCACY

The Greater Essex County District School Board will, through its budget approval process, support advocacy through payment of membership fees to the Ontario Public School Boards Association (OPSBA). Other advocacy initiatives, if any, will be in accordance with provincial legislation.