

GREATER ESSEX COUNTY PARENT INVOLVEMENT COMMITTEE (GECPIC)

Tuesday, October 27, 2015 ❖ 7:00 p.m. ❖ Board Office - Kingsville Room, 451 Park Street West,
Windsor

MEETING MINUTES

ATTENDANCE: Sheet was distributed for sign in.

Schools Represented

Northwood	Bellewood	McCallum	Belle River District High School
Lakeshore Discovery	Talbot Trail	Westview	West Gate
Kingsville PS	Glenwood (3)	Hugh Beaton	Kingsville DHS
McGregor (2)	Southwood	General Amherst	Walkerville
Leamington DSS	Giles Campus	MD Bennie	Sandwich Secondary (2)

AGENDA: Motion to accept agenda made by Michelle Hedge and seconded by Gene Myers.

PREVIOUS MINUTES: Motion to accept previous minutes made by Gene Myers and seconded by Michelle Hedge.

"What to Expect as a New Chair" Presentation - Katrina Elchami, Chair of GECPIC

- Presentation regarding "What to expect as a new chair".
 - Explained the purpose and work of GECPIC.
 - Shared useful resources from the Ministry of Education, People for Education and other organizations.

Math Task Force Report - Chris Mills, Principal

- Presentation regarding the purpose and work of the Math Task Force
- Board convened a math task force to formalize a plan and process to address improvement in Math.
- The math task force is a large group of people with a wealth of experience using research as its basis.
- The math task force has broken up into 5 ad hoc committees in order to take on the vast amount of information and data.
- The math task force will be bringing recommendations back to the Board for approval.

"Effective Communications - Reaching Your Audience" - Scott Scantlebury, Public Relations Officer

- Presentation regarding effective communication and how it can enhance parent involvement.
- Effective communication is refers to how to reach your audience on an emotional level.
- Helps an organization and the public to adapt mutually to one another.
- Effective communicators ask "What do we want the audience to know" and "What do we want the audience to do".
- There are many vehicles for effective communication which include posters, social media (Twitter, Facebook), Synervoice and word of mouth.
- Pick what you can handle and focus on what you do well.
- Trust plays an important role in the development and sustenance of meaningful parent involvement.
- There are 4 tenants of effective communication.
 - Establish trust and be able to defend what you say.

- Work with everyone.
- Celebrate success.
- Be enthusiastic and tenacious.
- Please consider the Public Relations Officer as a resource.

Director's Report: Erin Kelly, Director of Education

- New strategic plan for the Board
 - Started in April.
 - Has to fit into Ontario's goals.
 - Confident Learners, Engaged Communities, Ethical Stewardship.
- Operational plan is on the website.
- The Board wants feedback on the Strategic Plan. Please check the Board website for the questions on the Strategic Plan.

Executive Elections

- Members of the GECPIC were allowed to submit nomination forms.
- The following were elected to the executive: Jaime del'Eveille, Armand Matte, Gene Myers, Sami Mazloum, Michelle Hedge, Beverlee Lachine, and Christa Confer DeTurris.
- Katrina Elchami was asked by Director Kelly to be a Community Representative.
- The executive will vote amongst themselves to determine specific positions. The elected positions will be announced at the next meeting.

Motion to adjourn made by Gene Myers and seconded by Katrina Elchami.