HEALTH AND WELLNESS SHSM-COSMETOLOGY

The beauty and cosmetic industry, or "beauty economy" has become the fourth consumption zone hit after real estate, cars, and tourism in Canada (www.researchandmarkets.com, 2016). More than 2000 people are employed in Windsor-Essex County as hairstylists, barbers, estheticians, electrologists and related fields (2018) and this number is expected to grow (Workforce Windsor Essex, 2019).
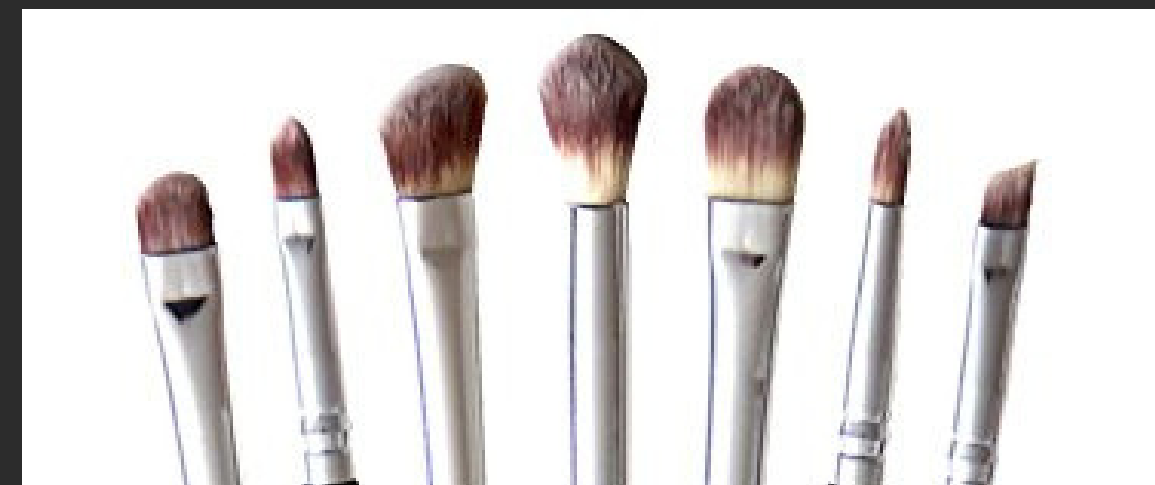
The Health & Wellness SHSM with a Cosmetology focus allows students with an interest in cosmetology and hairstyling to benefit from experiences that are specifically relevant to this industry. Students receive additional specialized industry training and have opportunities to explore this growing field through additional experiential learning.

SAMPLE OCCUPATIONS IN THE HEALTH AND WELLNESS COSMETOLOGY SECTOR

- Hairstylist
- Salon Owner
- Esthetician
- Nail Technician
- School Instructor
- Salon Manager
- Barber
- Salon sales consultant
- Manufacturer Sales Representative
- Makeup Artist
- Entrepreneur
- Beauty Writer/Editor
- Stylist

REQUIRED COMPONENTS FOR THE SHSM - HEALTH AND WELLNESS COSMETOLOGY FOCUS

1

A bundle of nine Grade 11 & 12 courses:
- Four Health and Wellness major credits.
- Three required courses in English, Math and Science or Social Science.
- Two Co-op credits in the sector.

2

Experiential Learning & Career Exploration Activities gained through co-op placements and field trips.

3

Reach Ahead Experiences that connect SHSM students to their post-secondary plans
- e.g. tours of post secondary institutions within this sector.

4

Six sector recognized certifications & training.
These can include, but aren't limited to:
- CPR - Level C
- WHIMIS
- Standard First Aid
- Infection Control
- Automated External Defibrillation
- Stress Management
- Customer Service
- Communication Skills
- Conflict Resolution
- Non-Violent Crisis Intervention
- Advanced Training In Cosmetology Techniques

5

Essential Skills and Workplace Habits learned through Co-op placements.

https://publicboard.ca/Programs/K-12/Pages/default.aspx

GREATER ESSEX COUNTY District School Board